

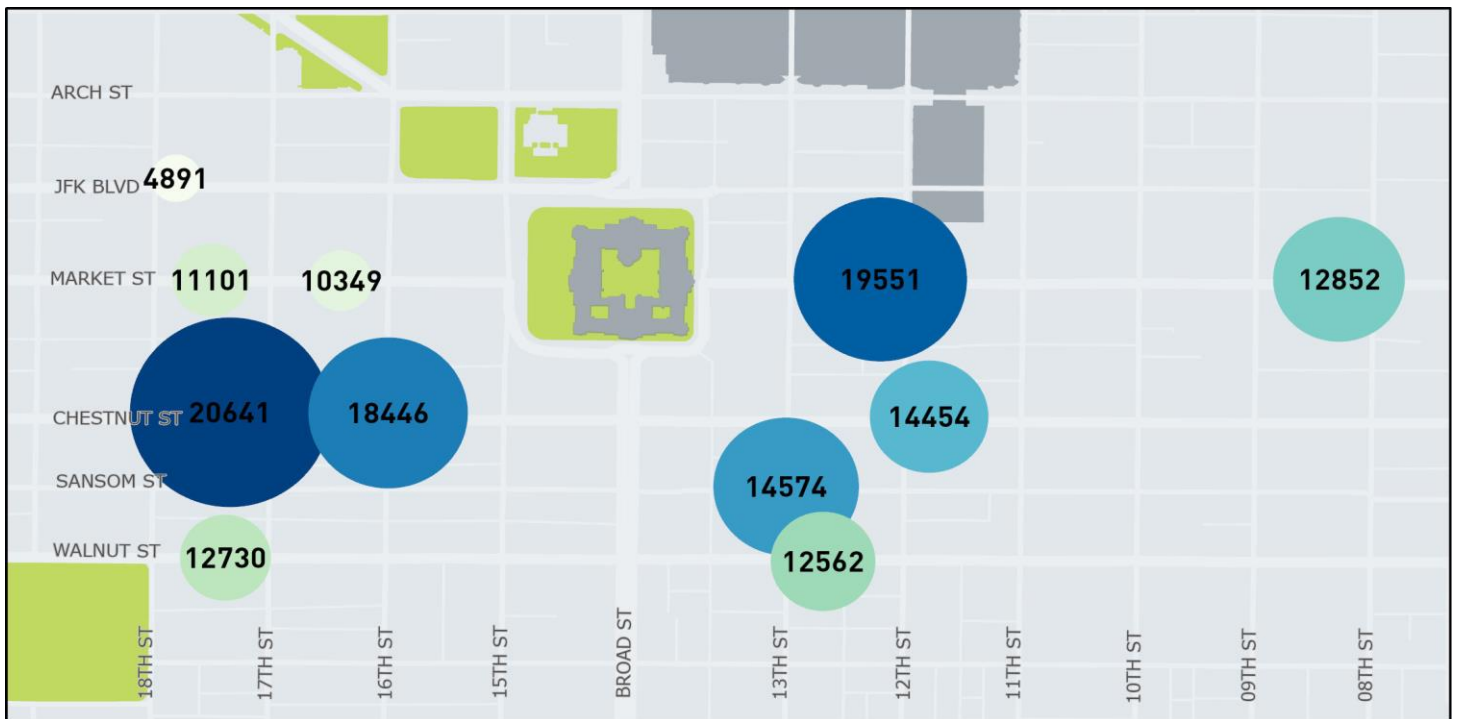


# CENTER CITY REPORTS: PEDESTRIAN COUNTS

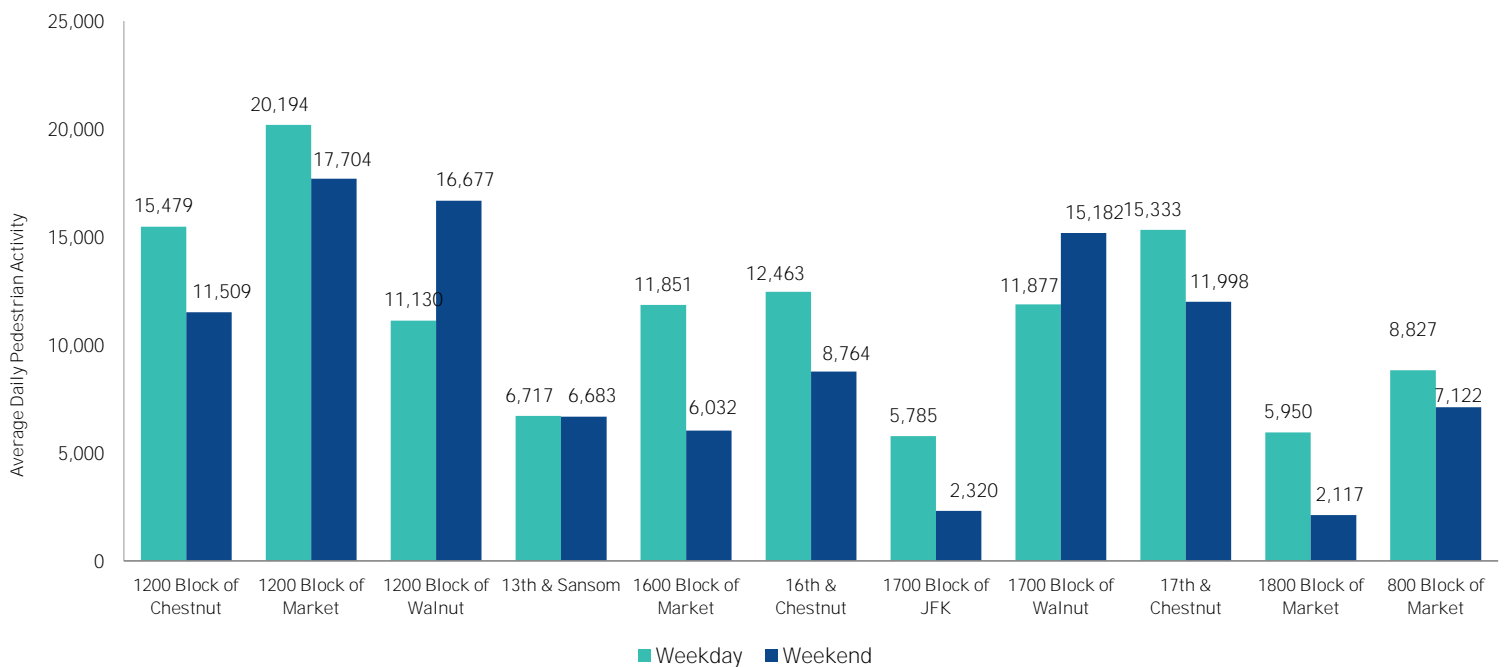
August 2022

www.PhiladelphiaRetail.com

## Average Daily Pedestrian Volume\* by Location (Monday - Sunday)

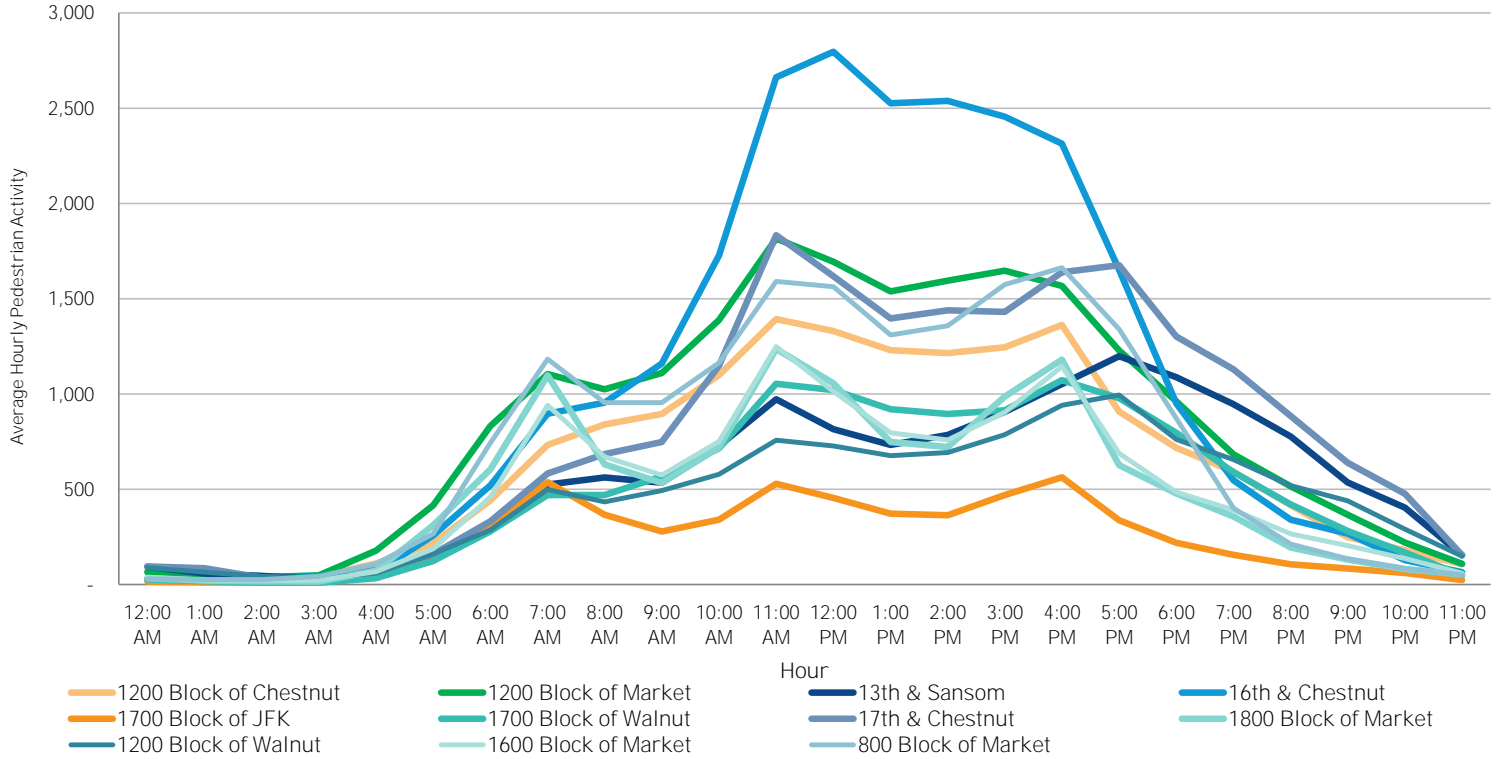


## Average Daily Pedestrian Volume\* by Weekday/Weekend

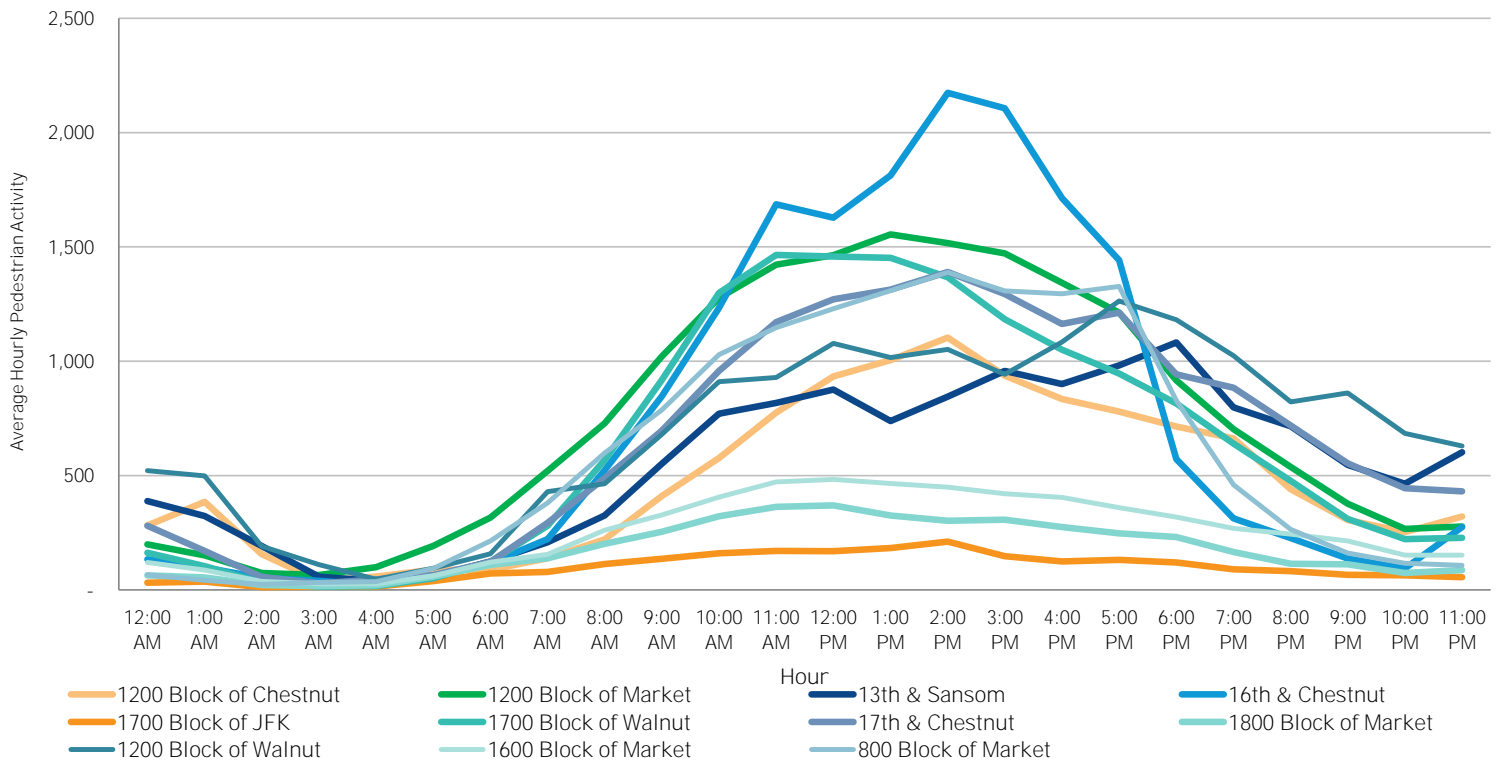


\*Pedestrian Volume refers to pedestrians traveling in both directions on either side of the street at the indicated locations

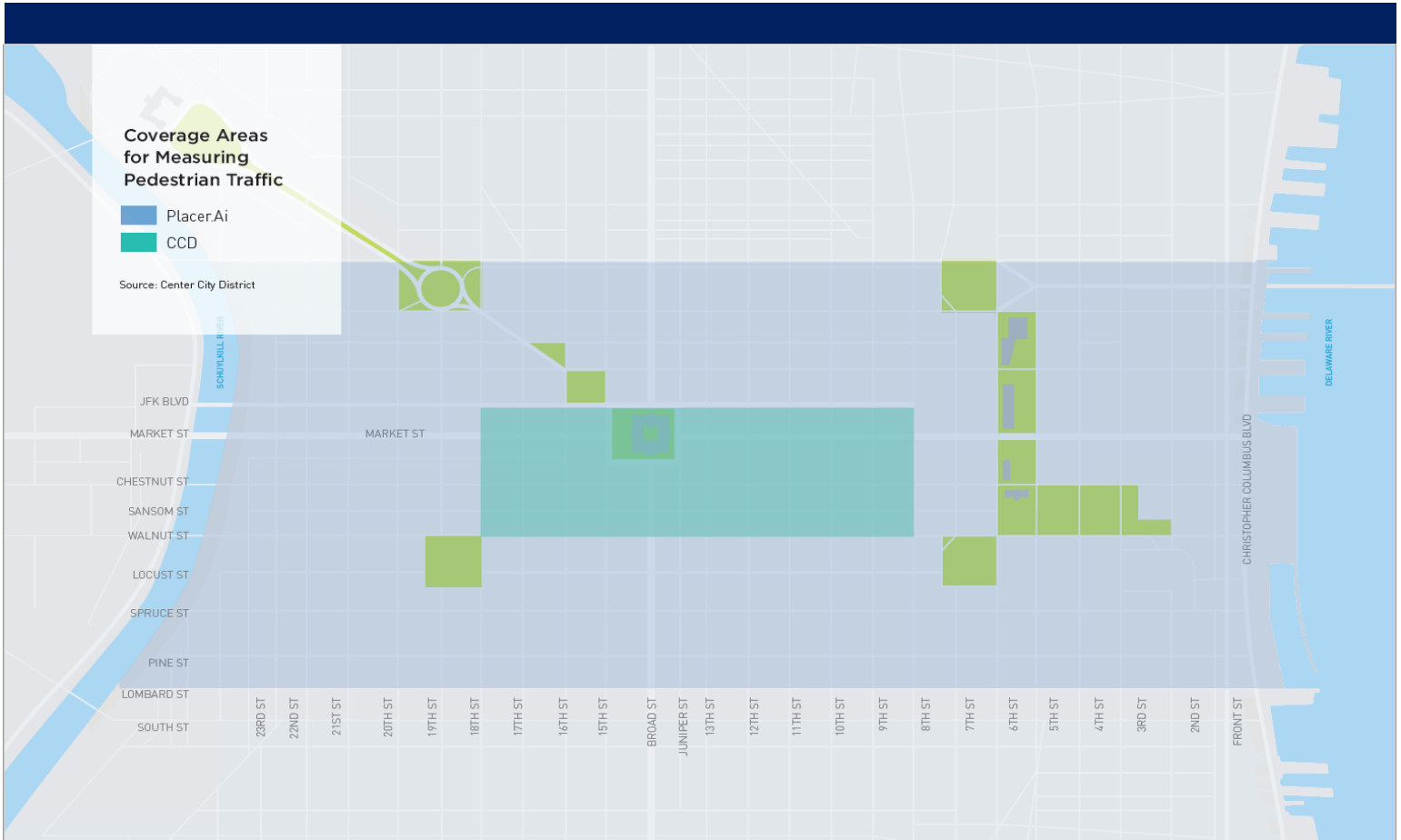
## Average Hourly Pedestrian Volume\* on Weekdays (Monday - Friday)



## Average Hourly Pedestrian Volume\* on Weekends (Saturday - Sunday)

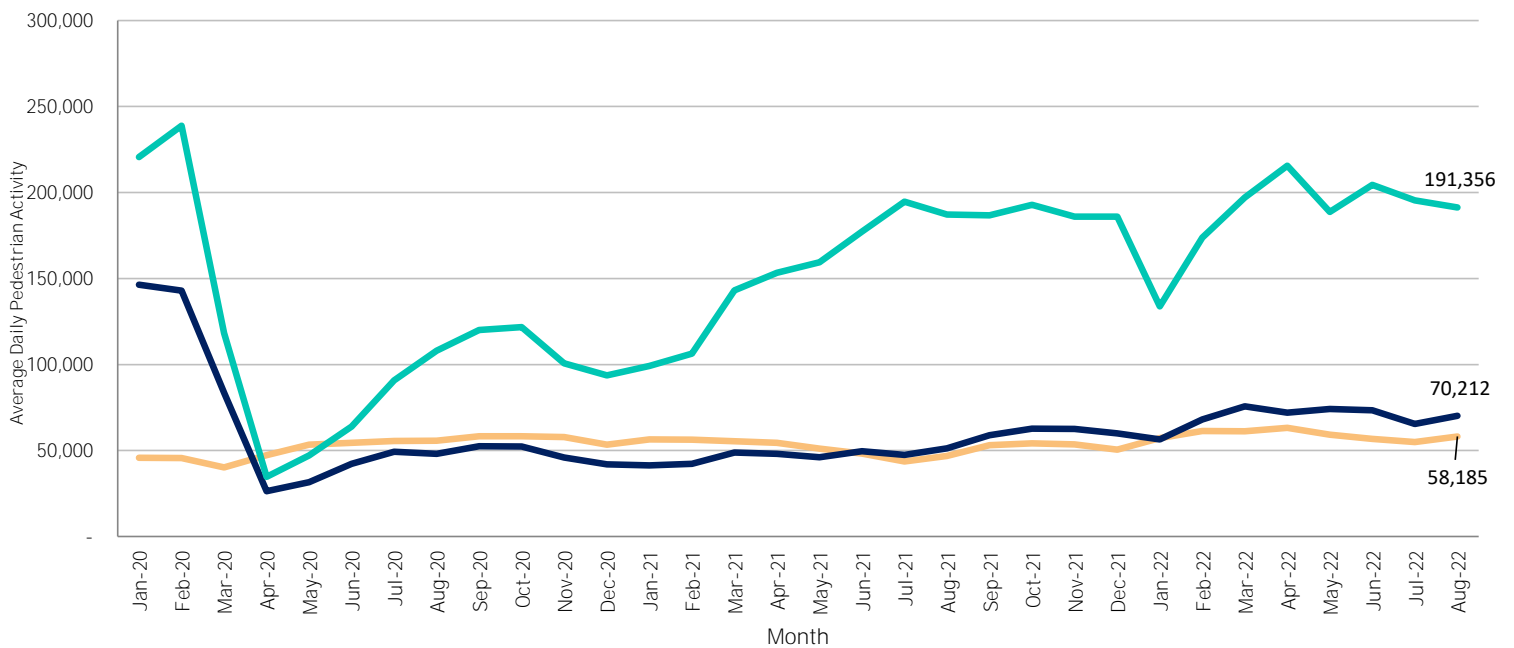


\*Pedestrian Volume refers to pedestrians traveling in both directions on either side of the street at the indicated locations



CCD has digital pedestrian counters at 20 locations throughout the dense core of Center City, 12.4% of the area between Vine Street and Lombard Street, river to river. Typically, this area has accounted for about 40% of all pedestrian traffic in the broader area of Center City between Vine and Lombard streets, river to river. For this larger area, CCD uses anonymized cellphone data, provided by Placer.ai, that sorts daily visitors to this larger area into three categories: residents, workers, and visitors, which includes tourists and regional shoppers

Center City Average Daily Pedestrians: Residents, Workers, and Other Visitor - Placer.ai

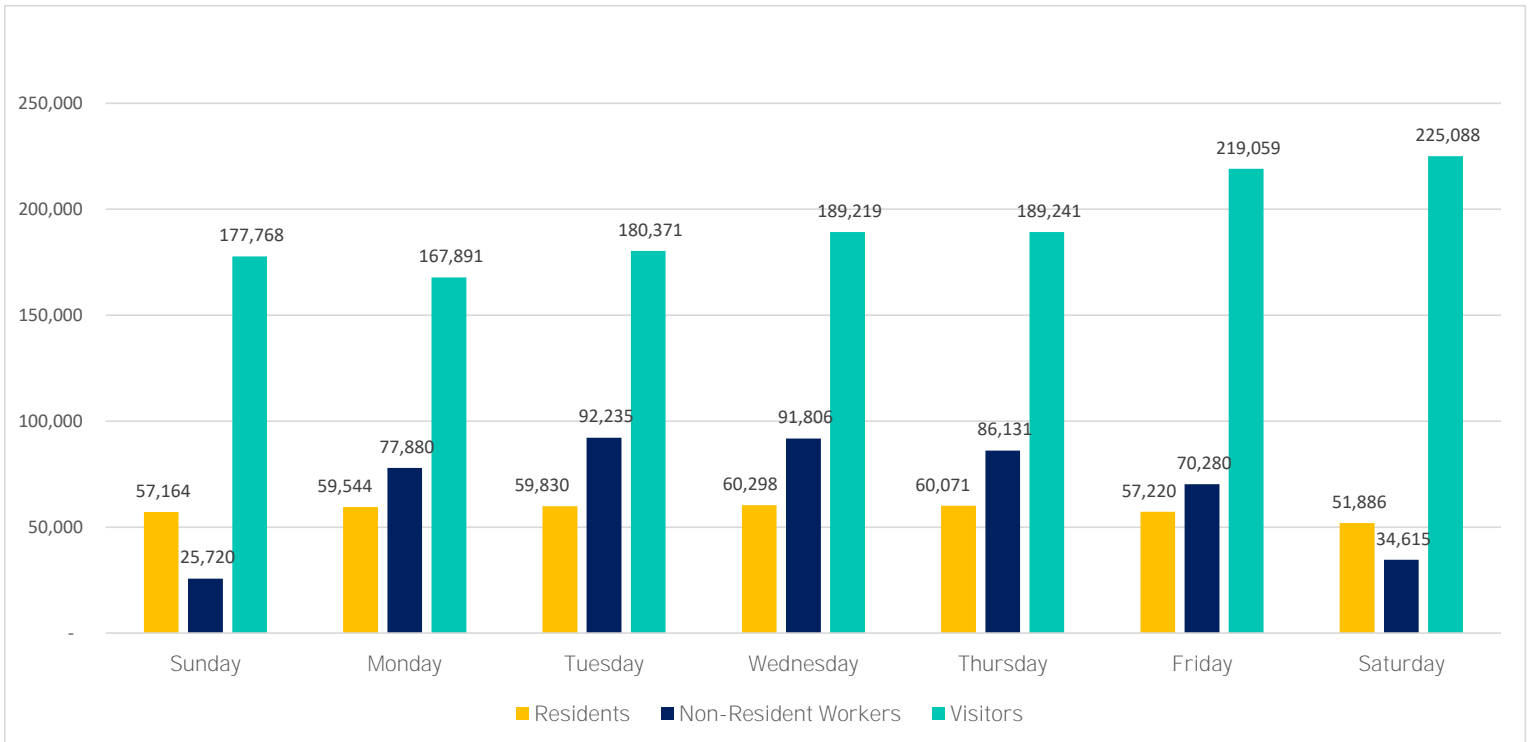


Residents

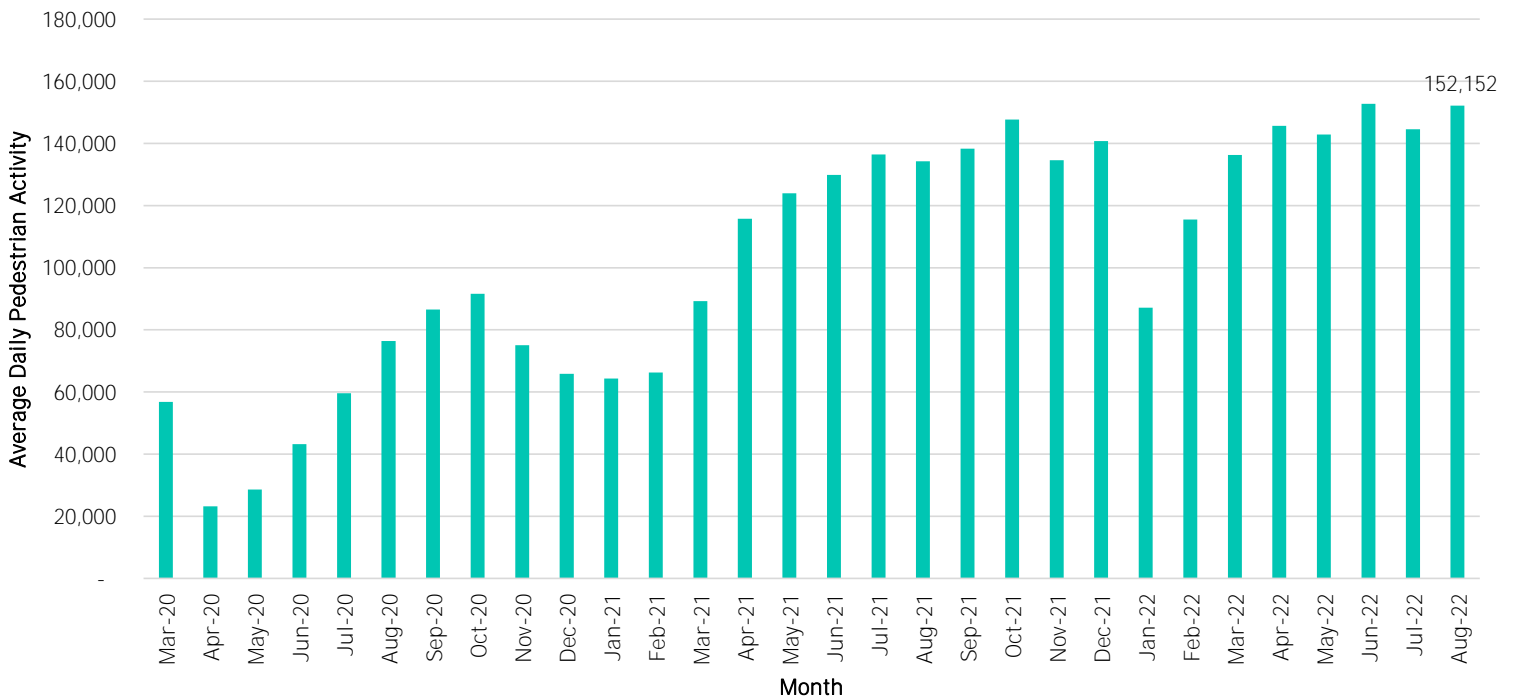
Non-Resident Workers

Visitors

Center City Average Daily Pedestrians: Residents, Workers, and Other Visitor by Day of Week- Placer.ai



Average Daily Pedestrians At 20 Select Locations Monitored by CCD



For more information on pedestrian counts contact Joanne Chen at [jchen@centercityphila.org](mailto:jchen@centercityphila.org)