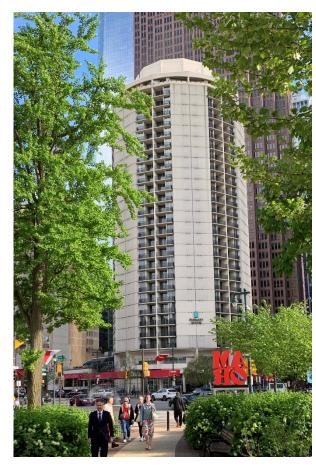
P.E.A.R.L PROPERTIES



PORTFOLIO















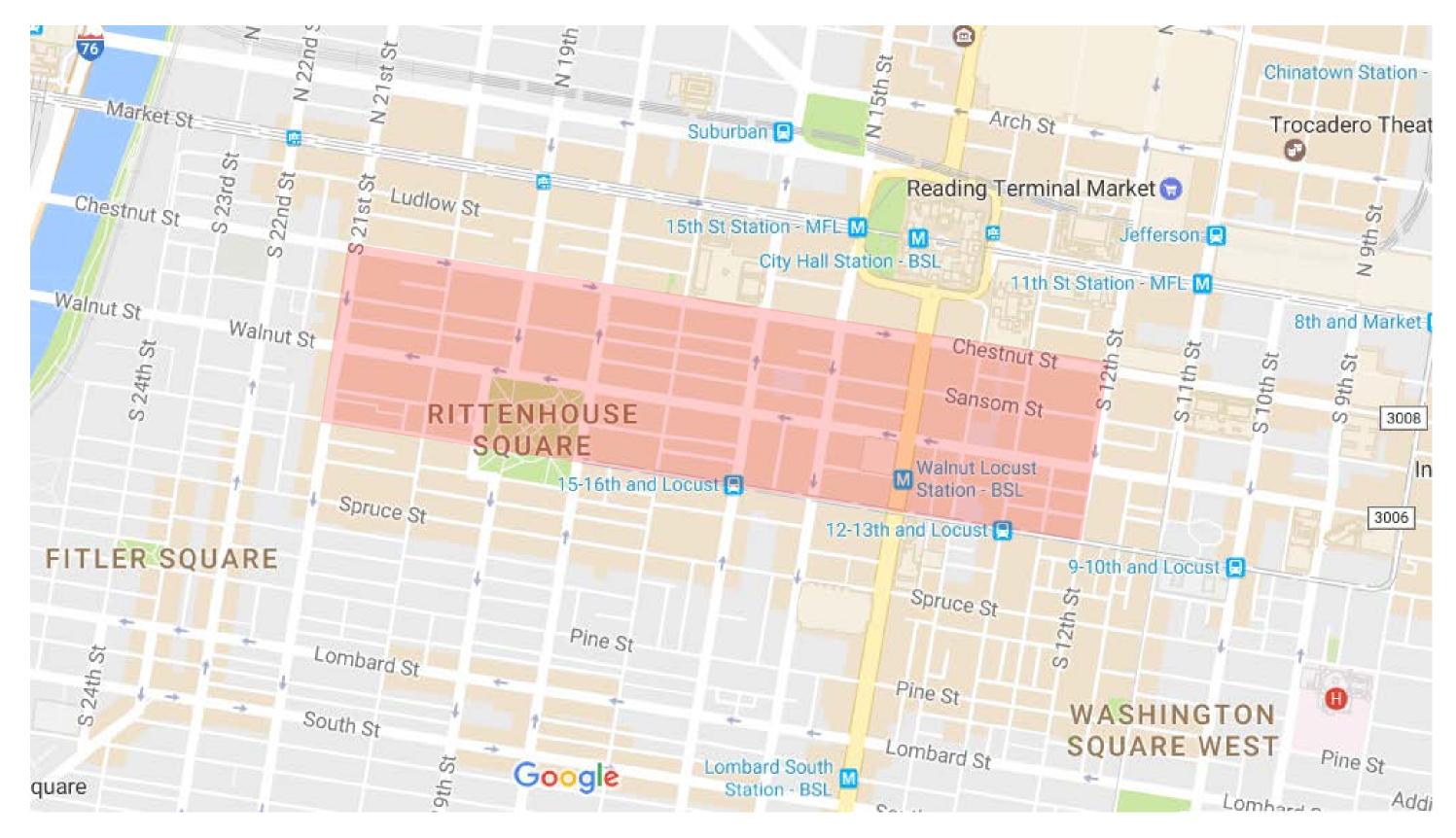








PORTFOLIO LOCAL CONCENTRATION





PORTFOLIO DENSE, URBAN, CORE / LIVE, WORK, PLAY











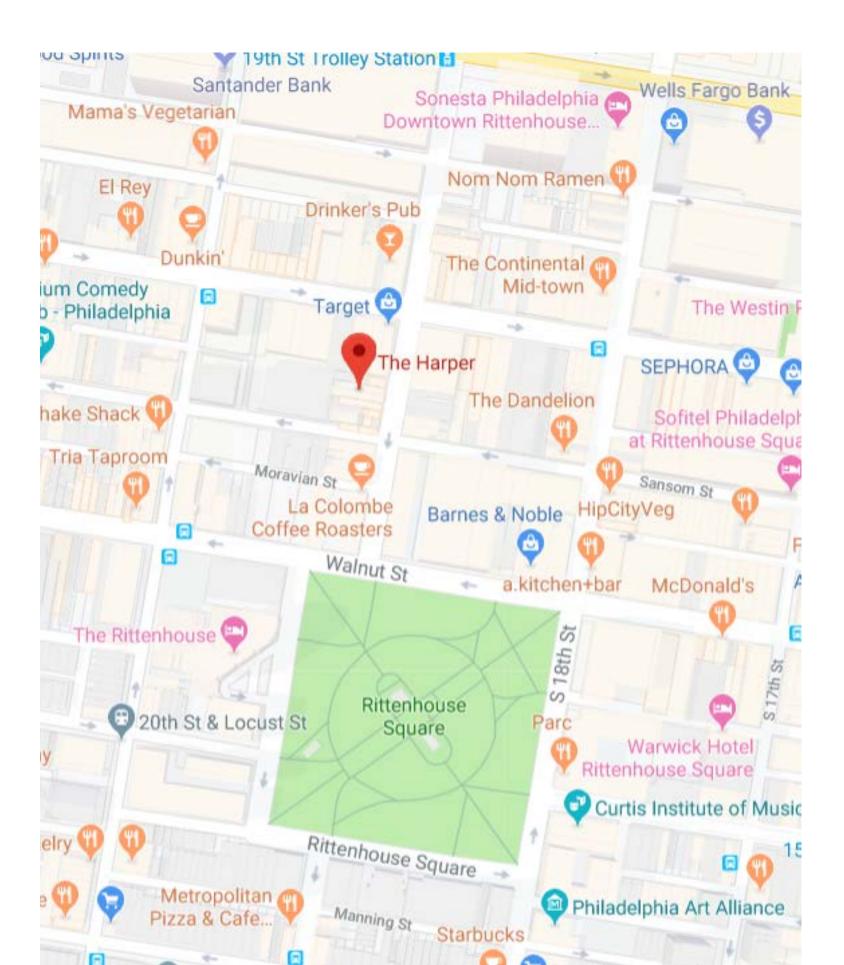
JAZ CONSTRUCTION CO. DEVELOPMENT / CONSTRUCTION







THE HARPER







THE HARPER - FACTS

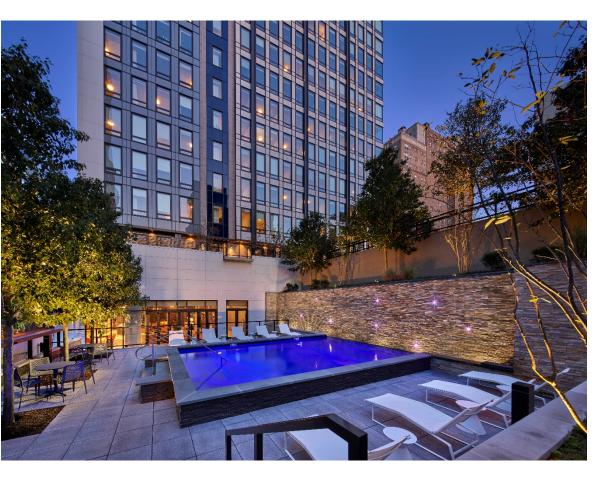
• 25 Stories

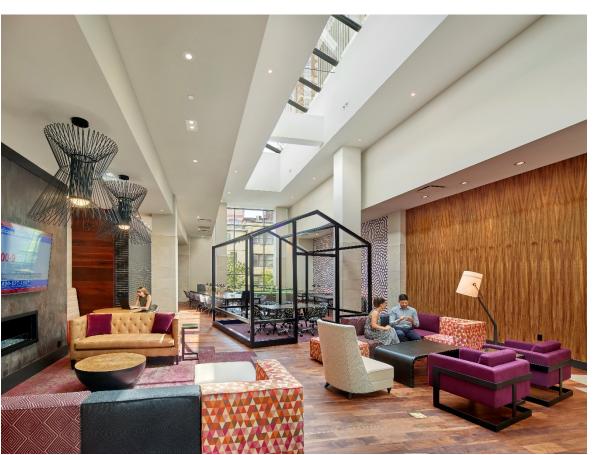
- 167 Apartments (100% Pre-leased)
- 300 Residents
- 100+ Dogs
- 160 Car Valet Parking Garage
- 25,000 Square Feet of Retail
- 10,000 Square Feet of Office
- Shared Loading/Trash Component
- 1 K'Far Café





THE HARPER - AMENITIES















THE HARPER - TENANT BASE

- Eds & Meds
- Graduate Students
- Millennials
- Reverse Commuters
- Empty Nesters





THE HARPER - ECONOMIC BENEFITS

- \$100M Mixed Use Development
- 295,000 (Union) Labor Hours (22 Month Project)
- Avg. of 90 Construction Workers/Day (220 at peak)
- 12 New Full Time & 10 New Part Time Employees
- 100+ New Full Time & Part Time Retail Employees
- +/- 300 Residents (Consumers, Shoppers, Diners, etc.)



MULTIFAMILY - STRENGTHS & CHALLENGES

STRENGTHS

- Positive Absorption in CC
- New Demographics
- Growth of Neighborhoods
- Quality of Housing Product

CHALLENGES

- Exorbitant Construction Costs
- Same Challenges as **Philadelphia:**
 - Job Opportunities
 - Crime & Safety
 - **O** Schools
- "Shadow" occupancy created by short-term stay companies such as Sonder, Stay Alfred, Lyric...

