



plant

CENTER CITY

It began with William Penn’s founding vision of Philadelphia as a “greene countrie towne” with streets named after trees. More than 300 years later, we still take pride in his original plan with civic squares and intimate, walkable tree-lined streets.

Your support will allow the Center City District Foundation to expand the downtown’s canopy of healthy street trees. Within the boundaries of the Center City District, we can plant new trees, replace damaged ones and expand a routine schedule of pruning, watering, pest management and fertilization to sustain William Penn’s vision for coming generations.

But trees and landscaping in cities need our care and support. That’s why the Center City District Foundation created the Plant Center City program to green our streets. There are approximately 2,300 street trees within the Center City District’s boundary and, for two decades, we have maintained 700 of them that we added in the 1990s. With your help, we would like to add 200 more trees bringing Center City’s total to 2,500.

DID YOU KNOW...

Trees provide real benefits, including:

- Trees can lower urban air temperatures—meaning you pay less for air conditioning to keep your home or business cool in hot weather!
- Trees absorb carbon dioxide and other pollutants, making the air we breathe healthier.
- Trees add value to adjacent homes and businesses.
- People are willing to travel farther, stay longer, and pay more for goods and services in business districts with trees.
- Trees calm traffic and reduce speeds, increasing pedestrian safety.

FREQUENTLY ASKED QUESTIONS:

What types of trees does the Center City District plant?

The Center City District plants mature, hardy 2.5 inch caliper trees that initially stand 12-14 feet tall and are proven to withstand harsh urban environments. We plant a variety of trees, many of which are native to the region including oak, cypress, sycamore and hornbeam.

When will trees be planted?

Trees will be planted at the appropriate time of year to ensure optimal growth—typically May and October as weather permits.

Will my contribution be recognized?

In recognition of your generous support, each donor adding a tree to Center City will receive a “tree adoption certificate” and will be listed as a program supporter in one edition of *Center City Digest* and in our annual *State of Center City* report. Gifts of \$2,500 or more are recognized on a permanent plaque in John F. Collins Park at 1707 Chestnut Street (maintained for a period of 10 years). Gifts of \$250 or more are acknowledged on the Plant Center City webpage.





WAYS TO SUPPORT

ADOPT A TREE | \$2,500

Add a tree to Center City Philadelphia

GENERAL SUPPORT

You can contribute general program support at any amount. Your donation will be used to open new tree trenches and plant new trees, as well as maintain Center City's current inventory of trees through pruning, watering, fertilization and pest management.

For more information, please contact Katie Andrews, Director of Development, at kandrews@centercityphila.org or 215.440.5529.



CCDF is a United Way Donor Choice organization, #8181. CCDF is a charitable organization under Section 501(c)(3) of the Internal Revenue Service Code. A copy of the official registration and financial information may be obtained from the PA Department of State by calling toll free, within Pennsylvania, 1-800-732-0999. Registration does not imply endorsement.



YES, I'D LIKE TO ADD A TREE TO CENTER CITY PHILADELPHIA!

~~\$2,500~~ **\$1,250** due to a generous matching grant!

Number of tree(s) _____

General Program Support

- \$750 \$250 Other amount _____
 \$500 \$100 I wish to contribute anonymously.

Name

Company (if applicable)

Address

City State ZIP

Email (to stay up-to-date on CCD and CCDF activities)

Phone

Payment Information

- Check (Payable to Center City District Foundation) Visa Mastercard

Name on card

Card #

Exp. date Security code

Signature

Please mail this form to:
Center City District Foundation
660 Chestnut Street, Philadelphia, PA 19106
ATTN: Plant Center City

Give online at supportccdf.org/plantcc

