Dilworth Park – Philadelphia’s brand-new $55 million installation – joined the ranks of the city’s most desirable venues in September 2014. This grand, state-of-the-art park promises a new standard for corporate, social and celebratory functions, and offers the flexibility to accommodate every need. Imagine your product launch, sponsor tour, branded event at the center of Center City, adjacent to historic City Hall.
**Within Walking Distance**

Philadelphia’s major office district, the Pennsylvania Convention Center, major hotels, the Avenue of the Arts & the Masonic Temple.
**Activation Area**

The new activation space has removable bollards and ramp to the street for easy access for branded vehicles large or small, access to potable water and 250 AMPS of power.
DILWORTH PARK VISITOR STATISTICS

11 Million
Visitors per Year

35,155
Daily Weekday Visitors

96,130
Average weekday ridership at SEPTA stations serving Dilworth Park

CENTER CITY DEMOGRAPHICS

Center City workers, residents and overnight visitors create

$1 Billion
in retail demand

46%
of Center City’s population are Millennials entering their peak consumer spending years

174,648
Workers within a 15 minute walk of Dilworth Park

77%
of Center City’s population have a bachelor’s degree or higher