


## Ride!Philadelphia

CENTER CITY DISTRICT  
**Ride!PHILADELPHIA**

See the other side for a map of eastbound buses on JFK Boulevard

On this block in  
1889

The Board Street Station opened in November 1, 1889. It was the first of the four stations that would make up the Center City District's original subway system. The station was built on the site of the old City Hall, which had been destroyed by fire in 1837. The station was built on the site of the old City Hall, which had been destroyed by fire in 1837. The station was built on the site of the old City Hall, which had been destroyed by fire in 1837.



**In 1859**  
The Board Street Station was built on the site of the old City Hall, which had been destroyed by fire in 1837. The station was built on the site of the old City Hall, which had been destroyed by fire in 1837.

**In 1889**  
The Board Street Station opened in November 1, 1889. It was the first of the four stations that would make up the Center City District's original subway system. The station was built on the site of the old City Hall, which had been destroyed by fire in 1837.

**In 1906**  
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## Bus Shelter Posters and Maps

The purpose of this bus shelter sign system is to enhance and promote public transit options while giving important information to those waiting for a bus or passing by. This application is for the bus shelter route maps due to their unique graphic design, a bus route map on one side and historic images of what once stood on the street on the other side.

The need for a simple bus shelter map created a great opportunity, a blank reverse side, which the Center City District has used to inform the public and visitors about our rich historic past.

The 90 easy to read bus shelter signs, produced in partnership with SEPTA, PATCO and the Central Philadelphia Transportation Management Association (the transportation arm of the Center City District), and with financial support from Pennsylvania Department of Transportation (PennDOT), were installed at bus shelters along JFK Boulevard, Chestnut, Market, Walnut, and Arch streets from 4th to 22nd streets as well as north-south numbered streets and Broad Street from Spring Garden to Pine streets. The two sided panels, measuring 25 1/2" x 36", sport a transit map on one side and an historic street scene image on the reverse side. They were designed by Joel Katz Design Associates and fabricated in embedded fiberglass by PANNIER.

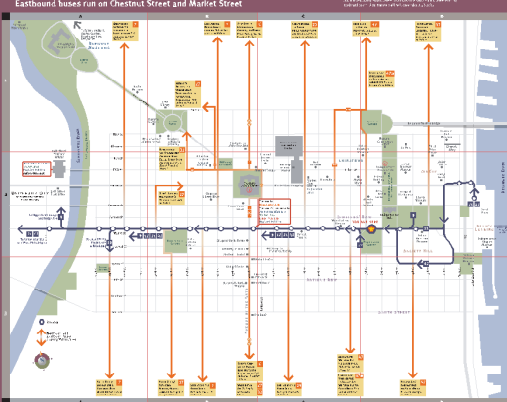
The historical interpretive panels focus on urban planning and development in Philadelphia from the earliest days of America's history to current day. A number of themes flow through the different panels including transportation, commerce, politics, culture, architectural achievement and changing styles, preservation efforts, religious institutions, ethnic communities, prominent architects and builders, and the role of technology.

The Ride!Philadelphia bus shelter signage was financed by a grant from the U.S. Federal Highway Administration through PennDOT and DVRPC.

WALNUT STREET Westbound Buses

SEPTA

Eastbound buses run on Chestnut Street and Market Street



The direction you are facing is at the top of the map, and Walnut Street buses will be moving from your right to your left.

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