

ACTIVATE YOUR BRAND

Dilworth Park, Philadelphia

Broad & Market Streets, West Side of City Hall

Dilworth Park – Philadelphia’s brand-new \$55 million installation – joined the ranks of the city’s most desirable venues in September 2014. This grand, state-of-the-art park promises a new standard for corporate, social and celebratory functions, and offers the flexibility to accommodate every need. Imagine your product launch, sponsor tour, branded event at the center of Center City, adjacent to historic City Hall.

DILWORTH PARK

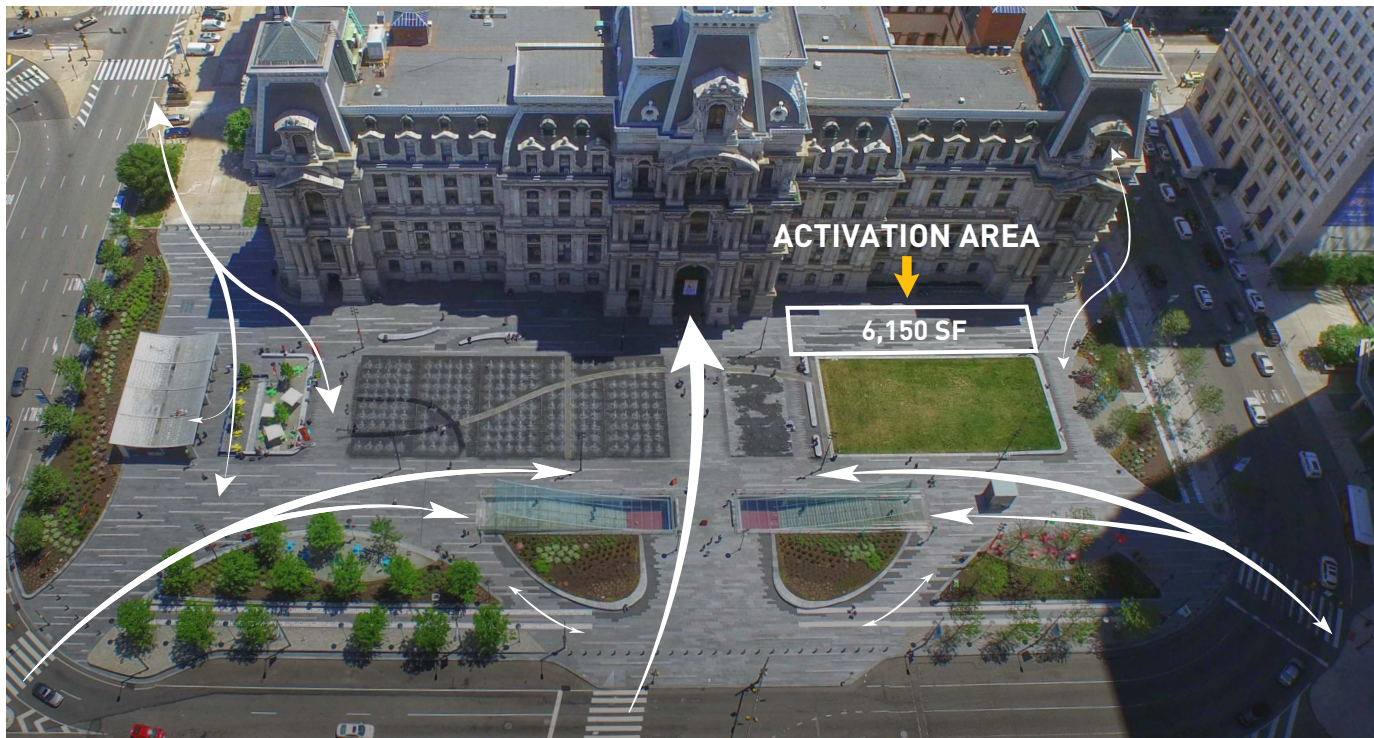
Broad & Market Streets, West Side of City Hall



Within Walking Distance

Philadelphia's major office district, the Pennsylvania Convention Center, major hotels, the Avenue of the Arts & the Masonic Temple.

DILWORTH PARK PEDESTRIAN CIRCULATION



Activation Area

The new activation space has removable bollards and ramp to the street for easy access for branded vehicles large or small, access to potable water and 250 AMPS of power.

DILWORTH PARK VISITOR STATISTICS



11 Million

Visitors per Year

35,155

Daily Weekday Visitors

96,130

Average weekday ridership
at SEPTA stations serving
Dilworth Park

CENTER CITY DEMOGRAPHICS

Center City workers, residents
and overnight visitors create

\$1 Billion

in retail demand



46%

of Center City's population
are Millennials entering
their peak consumer
spending years



174,648

Workers within a
15 minute walk of
Dilworth Park



77%

of Center City's
population have a
bachelor's degree or higher

