

A woman with long, wavy, reddish-brown hair, wearing a red tank top and blue pants, is crouching on a blue porous rubber playground surface. Next to her, a young child with blonde hair, wearing a red and white striped shirt and a red skirt, is also crouching. They are both looking down at the ground, which is a mix of dirt and green plants. In the background, there is a landscaped garden with various green plants, rocks, and a blue porous rubber playground surface. The word "Sustainability" is written in white text on a green rectangular background in the center of the image.

Sustainability

Greenfield Elementary School's new landscaped playground includes a 4,800 square-foot porous rubber play surface that manages stormwater runoff.

Sustainability

Philadelphia's Comcast Center is a 1.2 million-square-foot LEED gold-certified office building that was built with only 87 underground parking spaces. But located at the center of regional transportation, it added a new direct underground connection to SEPTA's rail lines and a new high-quality food court. A year after opening, with Comcast approaching full-occupancy, only 84 parking spaces had been leased. By contrast, racks built to accommodate 50 bicycles were overwhelmed each day by more than twice that number. Other snapshots of progress include:

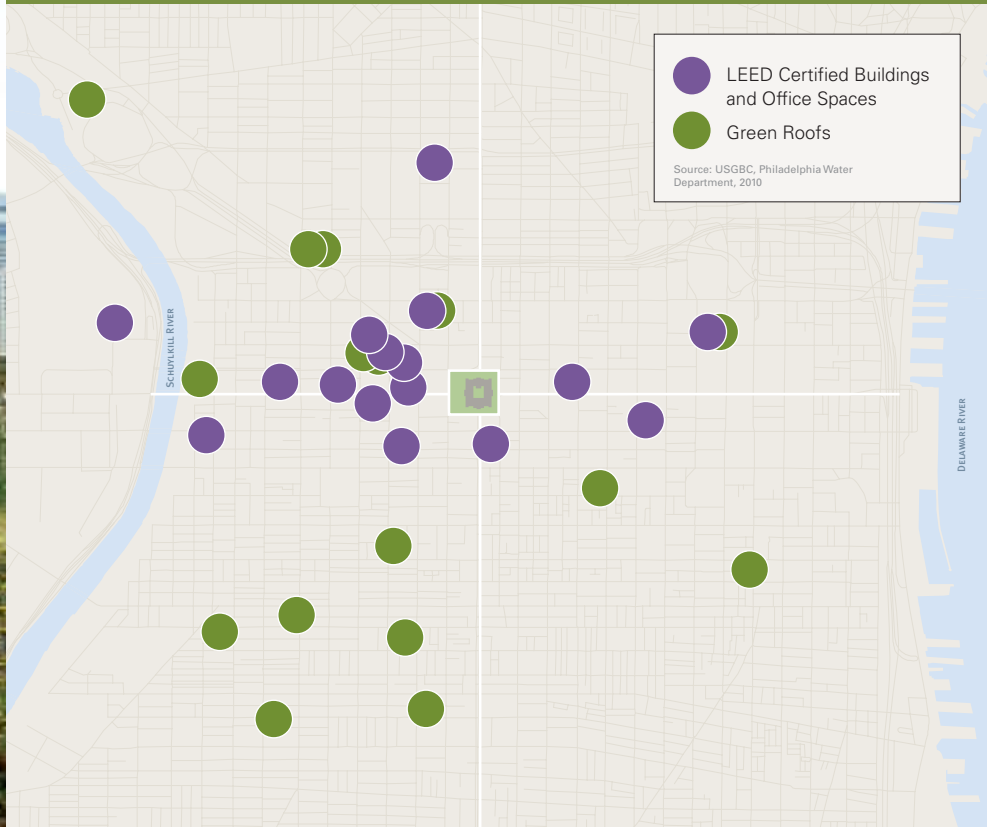
- Today, there are 21 buildings and office spaces in Center City that are LEED-certified by the U.S. Green Building Council, and downtown rooftops hold 123,780 square feet of new green space.
- In 2010, when the CCD approached major West Market Street and JFK Boulevard office building managers and owners with plans for new landscaping along these auto-dominated streets, the number-one request was for new buffered bike lanes to accommodate the growing chorus of requests from tenants and their employees.
- Thirty-eight percent of Center City residents walk to their jobs, 21% take public transportation and 4% frequently take their bikes. The quality of the public environment is as much about competitiveness as it is about sustainability.
- SEPTA currently has 252 diesel-electric hybrid buses in a fleet of about 1,450. By the end of 2011, approximately one of every three SEPTA buses in service will be diesel-electric hybrids. Car-share programs have expanded to offer 217 autos in Center City, available at 104 car-share pods.
- There are more than 10,800 oxygen-replenishing street trees within the expanded CCD boundary, including 857 trees planted in 2010 by the Pennsylvania Horticultural Society, the Department of Parks and Recreation, and the Center City District.

For more than a decade, the CCD has maintained about 750 trees, replacing about 8% annually. To help expand Center City's canopy of trees, to cool the walk to work in the summer and to contribute to the citywide goal of planting 300,000 trees by 2015, the CCD in April launched Plant!Philadelphia. More than 30 individuals and businesses, including PNC, Urban Engineers and the Dow Chemical Company, have contributed to help plant and sustain street trees.

- The installation of 500 Big Belly, solar-powered trash-compacting receptacles and 210 recycling bins in Center City in 2009 not only reduced the incidence of overflowing cans, it enabled the City to drastically cut by 70% the cost of emptying cans from \$2.3 million a year to \$720,000.
- During 2010, 11 farmers' markets brought locally produced food to Center City residents, reduced their transportation costs for shopping and grossed more than \$1.7 million in sales.



LEED-Certified Buildings and Office Spaces and Green Roofs*



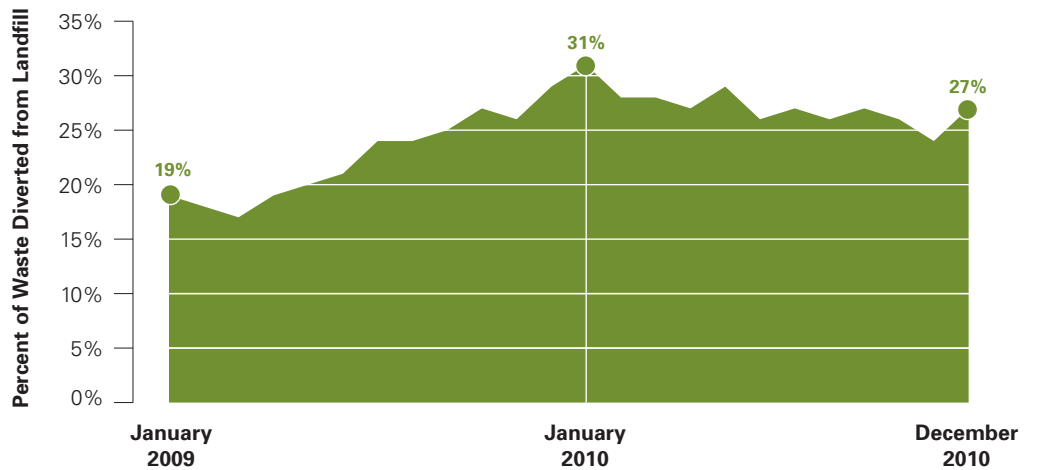
* Four buildings contain an additional total of five LEED-certified office spaces.

8,757

Center City households

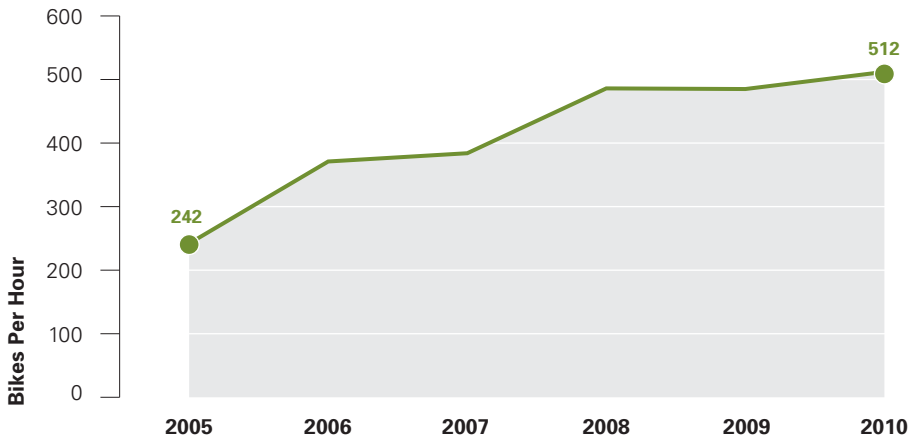
have signed up for Recycling Rewards, an incentive-based recycling program in Philadelphia.

Recycling: Percent of Waste Diverted from Landfill



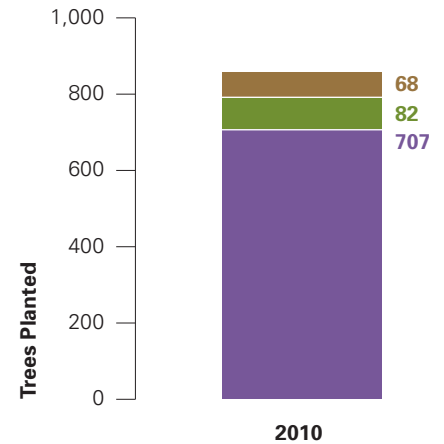
Sanitation Area 2 includes Center City and part of South Philadelphia.
Source: Philadelphia Streets Department Recycling Office, 2010

Bikes Per Peak Hour Crossing Center City Schuylkill Bridges



Source: Bicycle Coalition of Greater Philadelphia, 2010

Trees Planted Within Expanded Center City Boundaries, by Organization



- Center City District
- Fairmount Park
- TreeVitalize, Pennsylvania Horticultural Society

Source: Department of Parks and Recreation; Pennsylvania Horticultural Society, CCD, 2010

Bicycle traffic in Center City has

increased 361% since 1990.

Farmers' Market Annual Sales

Farmers' Market Location

Farmers' Market Location	Sales
Headhouse Square	\$701,200
Rittenhouse Square	\$504,513
22nd & Fairmount Avenue	\$158,000
Fitler Square	\$146,000
South & Passyunk	\$75,776
Thomas Jefferson University	\$44,579
Broad & South	\$36,000
Suburban Station	\$35,947
Schuylkill River Park	\$18,400
Love Park	\$12,583
22nd and Tasker streets	\$3,400
Total	\$1,736,398

Source: Farm to City; The FoodTrust, 2010

