



Education

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A dozen downtown colleges and universities educate 32,865 students; another 105,000 attend classes adjacent to downtown at Drexel, Temple, the University of Pennsylvania and University of the Sciences. At the center of the region's transit system, with affordable apartments, bookstores, bike lanes, parks, 64 coffee shops, museums, theaters and musical venues, Center City offers students an accessible and vibrant setting in which to study, live and relax. No surprise that the number of college applicants has nearly doubled since 2002. As a consequence, each year 6,000 new freshmen begin post-secondary education downtown, while the number of new students swells to 11,000 when the institutions adjacent to Center City are included.

Center City's strength in medical institutions makes health services and sciences the preferred major for 24% of Center City college students. As they progress and graduate, they become interns, research assistants, technicians, nurses, doctors and professionals in a sector where employment downtown has grown by 46% in the past five years. The visual and performing arts are numerically close behind, accounting for 21% of students attending college in Center City, providing a steady supply of new performers, digital and graphic designers, television and film professionals and independent entrepreneurs.

The diversification of downtown in the last 20 years and the growth in entertainment, dining and living options now means that 58% of current students in Philadelphia say they are "very likely" or "somewhat likely" to stay in the region after graduation, according to a new survey conducted by Campus Philly. Students cited the city's restaurants, its nightlife and entertainment, arts and cultural offerings and the access to public transportation among the top five features that attract them to stay.

Retaining graduates has enabled Center City to increase significantly the rate of educational attainment among its residents. In 1990, 52% of Center City residents, 25 or older, held a bachelor's degree or higher. By 2009, 66% of downtown residents 25 or older had at least a bache-

lor's degree — a 27% increase. Edward Glaeser notes in his new book, *The Triumph of the City*, that a 10% increase in the share of a region's residents with a college degree increases per-capita gross metropolitan product by 22%.

For Center City residents with professional degrees, the growth was even more dramatic. In 1990, 22% held advanced degrees. By 2009, 36% of residents over the age of 25 had professional degrees, an increase of 64%.

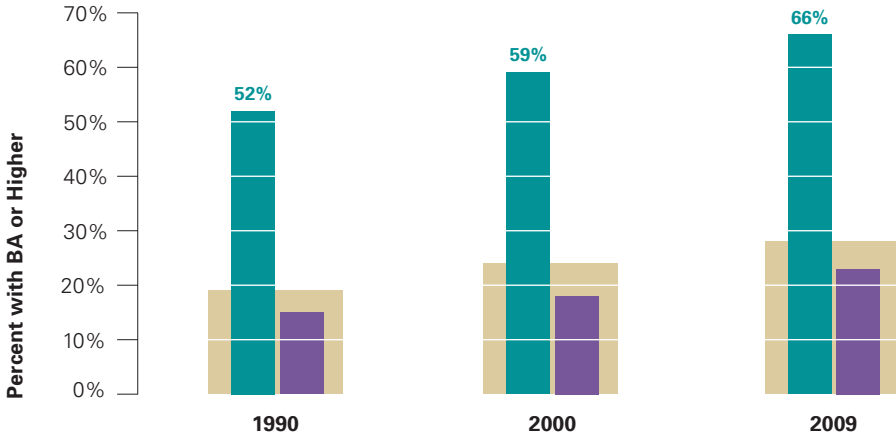
Center City's sidewalks, parks, retail offerings and schools have also been transformed as more families choose to stay in Center City when they have children. Between 2000 and 2008, 17,129 children were born to downtown parents. As these toddlers outgrow their strollers, they are enrolling in increasing numbers in downtown primary and secondary schools.

There are more than 21,000 students in kindergarten through 12th grade enrolled in Center City's 21 public, 14 charter, five private and six parochial schools. Seventy percent of kindergarten students in Center City's three public and three independent schools are drawn from downtown neighborhoods. Each of these schools is able to offer educational opportunities that reach beyond the classroom and into downtown's numerous museums and cultural institutions.

Each month, dozens of events and programs designed for children are listed on the Center City District's website, KidsinCenterCity.com.

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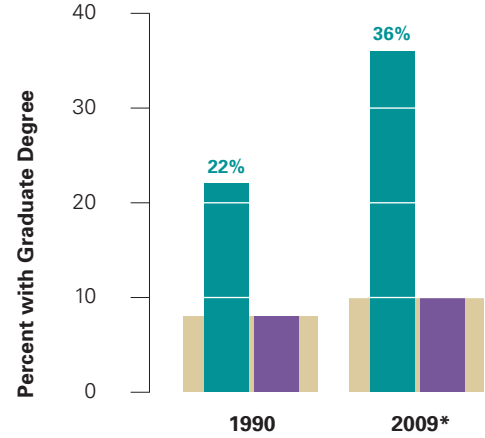
25 and Older with a BA or More



Center City
Philadelphia
National Average

Source: US Census, American Community Survey

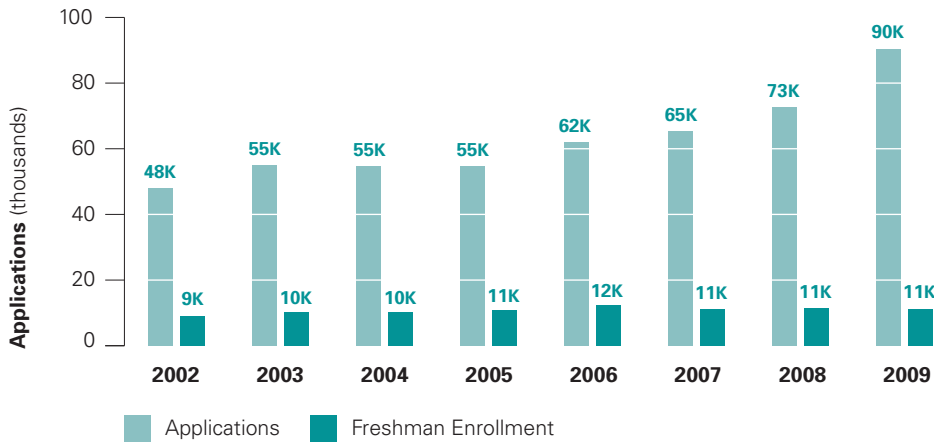
25 and Older with a Graduate Degree



Center City
Philadelphia
National Average

* 1 year estimates, based on 2008 and 2009 ACS
Source: US Census, American Community Survey

Applications and Freshman Enrollment at Nine Downtown/Downtown Adjacent Colleges and Universities



Source: Integrated Postsecondary Education Data System (IPEDS), 2010

Higher Ed Enrollment, Fall 2009

School	Enrollment
Center City	
Academy of Vocal Arts	24
Art Institute of Philadelphia	3,525
Community College of Philadelphia	19,056
Curtis Institute of Music	159
Metropolitan Career Center	132
Moore College of Art & Design	582
Peirce College	2,015
Pennsylvania Academy of the Fine Arts	339
Temple University, CC Campus*	931
Temple School of Podiatric Medicine*	388
Thomas Jefferson University	3,312
University of the Arts	2,402
Total	32,865
Outside of Center City	
Drexel	21,754
Temple	22,669
University of Pennsylvania	36,078
University of the Sciences	24,474
Total	104,975

* Data provided by Temple University Center City.
Source: Integrated Postsecondary Education Data System (IPEDS), 2010

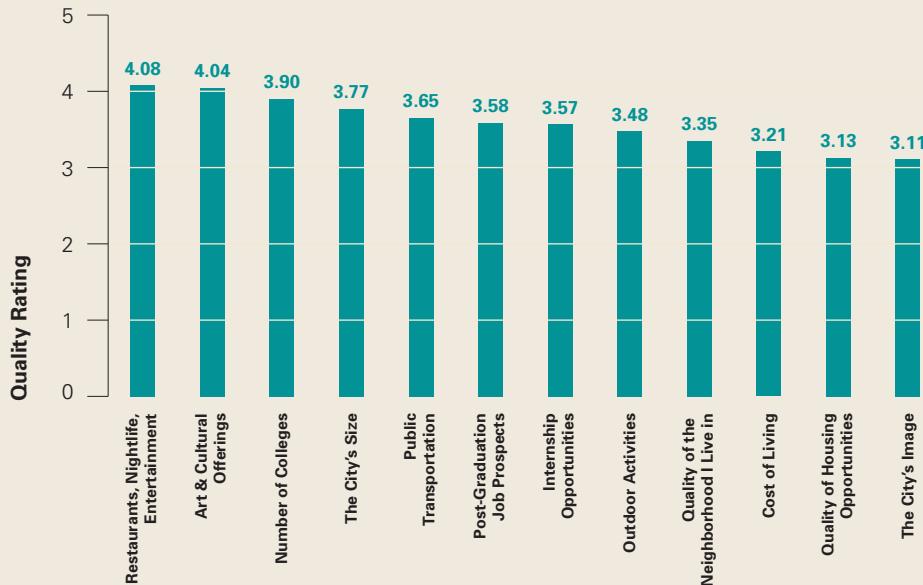
Greater Philadelphia colleges and universities received

\$53,752,201

in national research grants in 2010.

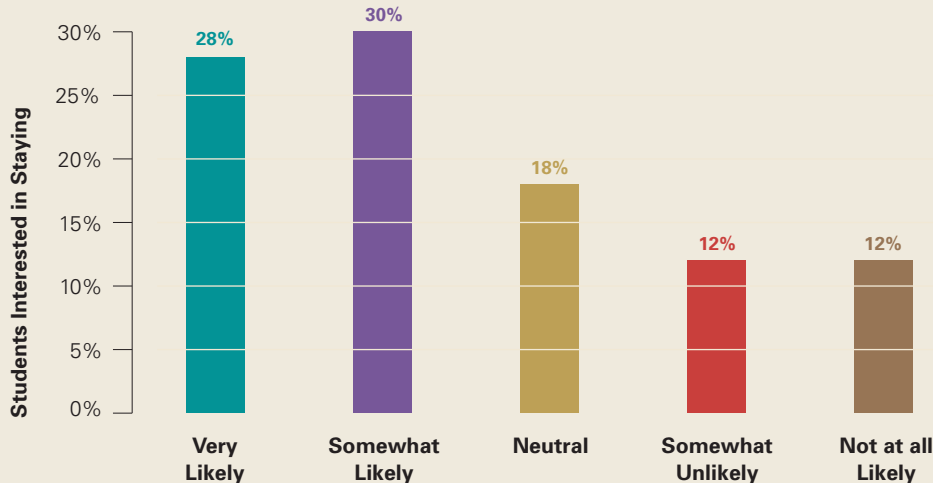
Campus Philly Survey Results

Most Important Features of the Region for Current Higher Ed Students



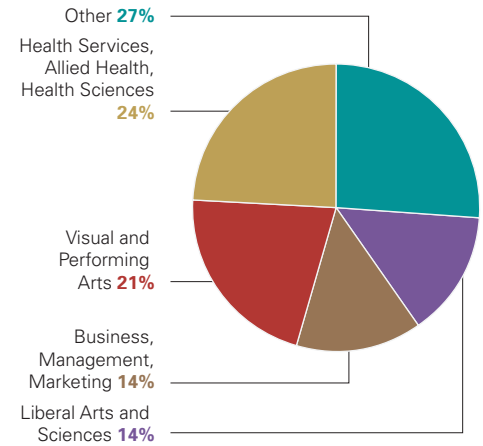
Source: Campus Philly, 2010

Current Students' Interest in Staying After Graduation



Source: Campus Philly, 2010

Areas of Concentration for Center City Graduates, 2009



Source: Integrated Postsecondary Education Data System (IPEDS), 2010

Primary and Secondary School Enrollments in Center City, 2009–2010

	Enrollment
Total Public Enrollment	9,542
Total Charter Enrollment	7,260
Total Parochial Enrollment	2,521
Total Private Enrollment	2,262
Total Enrollment	21,489

Source: Pennsylvania Department of Education, 2010

In 2010, there were **10,621 international students** attending 27 colleges and universities in the five-county region.